

Scientific and Medical Communications

AOIC, LLC provides expertise in the implementation of medical initiatives and strategic publication planning for our partners.

■ Depth of knowledge across many therapeutic areas including:

- Acute and Chronic Leukemia
- AIDS
- Breast Cancer
- Cardiovascular
- Colorectal Cancer
- Dermatology
- Diabetes
- Health Outcomes
- Hepatitis
- Immunology
- Infectious Disease
- Lung Cancer
- Lymphomas
- Melanoma
- Multiple Myeloma
- Neurology
- Prostate Cancer
- Renal Cell Carcinoma
- Respiratory
- Rheumatology
- Solid Tumors
- Supportive Care
- Urology
- Vaccines

ENGAGING...ENERGETIC...EFFECTIVE

Publications

- Congress Initiatives
 - Abstracts, Posters, Oral Presentations
- Manuscript Development
 - Preclinical, Clinical, Health Outcomes
 - Primary, Secondary, Reviews
- Journal Supplements and Monographs

Strategic Consultation and Medical Direction

- Competitive Intelligence and Profiling
- Disease and Therapeutic Literature Reviews
- Gap Analyses
- Communication Platform Development

Medical and Investigator Initiatives

- Medical Advisory Boards
- Medical Slide Decks
- Investigator Kits and Prospectuses
- Investigator Web Initiatives
- Investigator Meetings



An Ideal Strategic Partner

INNOVATIVE AND COLLABORATIVE

Since 1999, AOIC has strategically aligned with clients in the United States and around the globe developing novel ways to:

- Effectively present core data throughout the development life cycle
- Work collaboratively with key opinion leaders
- Deliver effective publication initiatives
- Create customized technology solutions that support traditional strategies

CURRENT AND COMPLIANT

Our experienced scientific staff is well-versed in all aspects of scientific and medical communications, including:

- A well-structured review process to ensure medical accuracy and editorial consistency
- Hands-on knowledge of publication management systems such as DataVision™, PubSTRAT, and SharePoint
- Certified Medical Publication Professionals (CMPP) staff
- Strict adherence to GPP guidelines, ICMJE recommendations, and the ISMP code of ethics

AOIC, LLC

1 East Uwchlan Avenue
Suite 408
Exton, PA 19341, USA
(610) 321-1623
www.aoic.net

Barbara A. Murphy, CMPP

Senior Account Manager
bmurphy@aoic.net
Ext. 22

Nancy Price, PhD

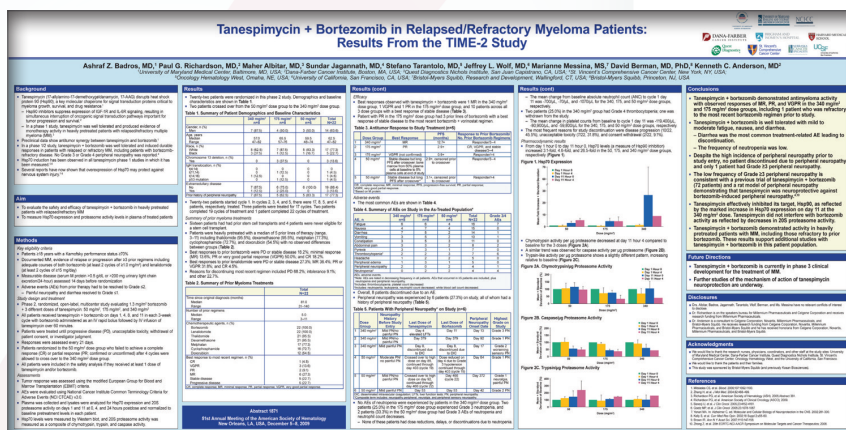
Scientific Director
nprice@aoic.net
Ext. 27

Tammy Dempsey

Vice President,
Scientific Communications
tdempsey@aoic.net
Ext. 18

Thomas J. Burke

President and CEO
tburke@aoic.net
Ext. 35



FORWARD THINKING

If you are a pharmaceutical or biotechnology organization looking for a capable scientific medical communications partner, we welcome your call.

References, confidential bibliography, and comprehensive capabilities presentation are available upon request.

GPP, Good Publication Practice; ICMJE, International Committee of Medical Journal Editors; ISMP, International Society for Medical Publication Professionals.



Rev. December 2015