

Scientific & Medical Communications for Biotechnology

AN IDEAL STRATEGIC PARTNER

Your needs as a biotechnology company are distinctly different. **AOIC, LLC** offers communications services tailored specifically for you.

COMPREHENSIVE ■ INNOVATIVE ■ TARGETED

Publication Strategy & Execution

- Analyze Publication Needs and Gaps
- Identify Key Communication Points
- Plan Congress Strategies
 - Abstracts, Posters, Oral Presentations
- Develop Manuscripts
 - Preclinical, Clinical, Health Outcomes
 - Primary, Secondary, Reviews
- Develop Supplements, Monographs, White Papers, Slide Decks

External Expert Engagement

- Identify and Engage Experts
- Plan and Implement Advisory Boards
- Create Investigator Kits and Prospectuses
- Plan and Implement Web-based Meetings and Activities
- Design and Create Webcasts/Webinars
- Organize Symposia and Teleconferences

Micro Needs

- Perform Data/Fact Checking
- Format Posters/Oral Presentations
- Complete Medical Reviews
- Offer Editing Resources
- Create Design Graphics
- Provide Strategic Consultation

An Ideal Strategic Partner

Collaborative Business Partner

AOIC recognizes the unique needs of biotechnology companies. That's why we offer several different ways to collaborate.

■ **Retain and Reconcile**

- There is no need to wait for a “project.” Use AOIC’s resources and expertise to handle your micro needs. Agree to a monthly retainer of skilled hours and reconcile what you use at the close of each quarter.

■ **Project Focus**

- Let AOIC develop, plan, and execute your project. Our flexible billing can be managed monthly or at project milestones.

AOIC, LLC

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DEPTH OF KNOWLEDGE

Substantive experience across several therapeutic areas including:

- | | |
|------------------------------|------------------------|
| ■ Acute and Chronic Leukemia | ■ Lymphomas |
| ■ AIDS | ■ Melanoma |
| ■ Breast Cancer | ■ Multiple Myeloma |
| ■ Cardiovascular | ■ Neurology |
| ■ Colorectal Cancer | ■ Prostate Cancer |
| ■ Dermatology | ■ Renal Cell Carcinoma |
| ■ Diabetes | ■ Respiratory |
| ■ Health Outcomes | ■ Rheumatology |
| ■ Hepatitis | ■ Solid Tumors |
| ■ Infectious Disease | ■ Supportive Care |
| ■ Immunology | ■ Urology |
| ■ Lung Cancer | ■ Vaccines |

References, confidential bibliography, and comprehensive capabilities presentation are available upon request.

