

HEOR Communications

Your team has spent months analyzing the data and creating a report. Let **AOIC, LLC** help you turn it into a great publication.

AOIC collaborates with you to reveal the unique story in your Health Economics and Outcomes Research data and analysis.

HEALTH ECONOMICS AND OUTCOMES RESEARCH EXPERIENCE

The AOIC team has 14+ years of experience writing Health Economics and Outcomes Research (HEOR) publications. Our broad spectrum of writing experience ranges from papers targeted for pharmacoeconomic journals to publications tailored to clinical or managed care audiences, including the following types:

- Burden of disease
- Epidemiologic studies
- Cost-effectiveness analysis
- Health-related quality of life

AOIC has an understanding of both international and domestic healthcare systems.

- National health systems (United Kingdom, Canada, Italy)
- Private insurances, Medicare, Medicaid, and the complex United States health system

HEOR STANDARDS

AOIC team members are trained through the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) and follow HEOR Reporting Standards and Good Practices for Outcomes Research (such as the CHEERS checklist, STROBE, PRISMA statement, and the ISPOR Task Force Reports).



An Ideal Strategic Partner

DEPTH OF THERAPEUTIC AREA KNOWLEDGE IN HEOR RESEARCH

With 30+ years of expertise across several therapeutic areas, our health outcomes team is ready to address your publication needs.

- Infectious Disease
- Oncology
- Urology
- Vaccines
- Supportive Care

CURRENT AND COMPLIANT

Our experienced publications staff is well-versed in all aspects of scientific communications, including:

AOIC, LLC

1 East Uwchlan Avenue
Suite 408
Exton, PA 19341, USA
(610) 321-1623
www.aoic.net

Barbara A. Murphy, CMPP

Senior Account Manager
bmurphy@aoic.net
Ext. 22

Nancy Price, PhD

Scientific Director
nprice@aoic.net
Ext. 27

Tammy Dempsey

Vice President,
Scientific Communications
tdempsey@aoic.net
Ext. 18

Thomas J. Burke

President and CEO
tburke@aoic.net
Ext. 35

A well-structured review process to ensure medical accuracy and editorial consistency

Hands-on knowledge of publication management systems such as DataVision™, PubSTRAT, and SharePoint

Strict adherence to GPP guidelines, ICMJE recommendations, and the ISMPP code of ethics

Collaborative and Insightful

We welcome the opportunity to partner with you on your health outcomes abstracts, posters, and manuscripts.

References, confidential bibliography, and comprehensive capabilities presentation are available upon request.