

Health Economics and Outcomes Research (HEOR)

AOIC, LLC has a proven track record of ***publishing HEOR data*** that ***demonstrates value*** as an essential element in publication plans.

16+ Years of HEOR Experience

- ✓ Writing HEOR publications for clinical, managed care, and pharmacoeconomic audiences
- ✓ Knowledgeable about ISPOR and HEOR Reporting Standards
- ✓ Following Good Practices for Outcomes Research (such as the CHEERS checklist, PRISMA statement, STROBE, etc)



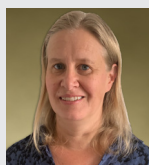
Abbreviations: CHEERS, Consolidated Health Economic Evaluation Reporting Standards; CMPP, Certified Medical Publication Professional; GPP, Good Publication Practice; HRQoL, health-related quality of life; ICMJE, International Committee of Medical Journal Editors; ISMPP, International Society for Medical Publication Professionals; ISPOR, International Society for Pharmacoeconomics and Outcomes Research; PRISMA, Preferred Reporting Items for Systematic Reviews and Meta-Analyses; STROBE, STrengthening the Reporting of OBservational studies in Epidemiology.

Reveal the Unique Story in Your HEOR Data

AOIC collaborates with researchers and authors to publish HEOR data, aligning with good publication practices, to advance the body of scientific literature:

- Critical for formulary and healthcare payer decisions
- Increasingly impacts physician and patient choices

Experienced Scientific Communications Team



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Our experienced staff is well-versed in all aspects of scientific communications:

- ✓ Knowledgeable and creative medical writing team
- ✓ Well-structured review process to ensure medical accuracy and editorial consistency
- ✓ Hands-on knowledge of publication management systems (eg, DataVision™ and PMSolutionSM)
- ✓ CMPP staff
- ✓ Strict adherence to GPP guidelines, ICMJE recommendations, and the ISMPP code of ethics

Collaborative and Insightful

Contact us to hear how we can help with HEOR manuscripts and congress publications.